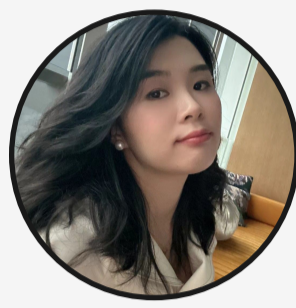


How TOUKA Games uses Growth FullStack for seamless data management



Kelly Tan

Co-Founder and Head of Publishing at TOUKA

As our games were growing fast, we really needed help with managing data and making it all connect smoothly. Luckily, Tenjin launched Growth FullStack just in time to save us from data chaos. The Tenjin team was super helpful with connecting data and guiding us through the project, making it a success.

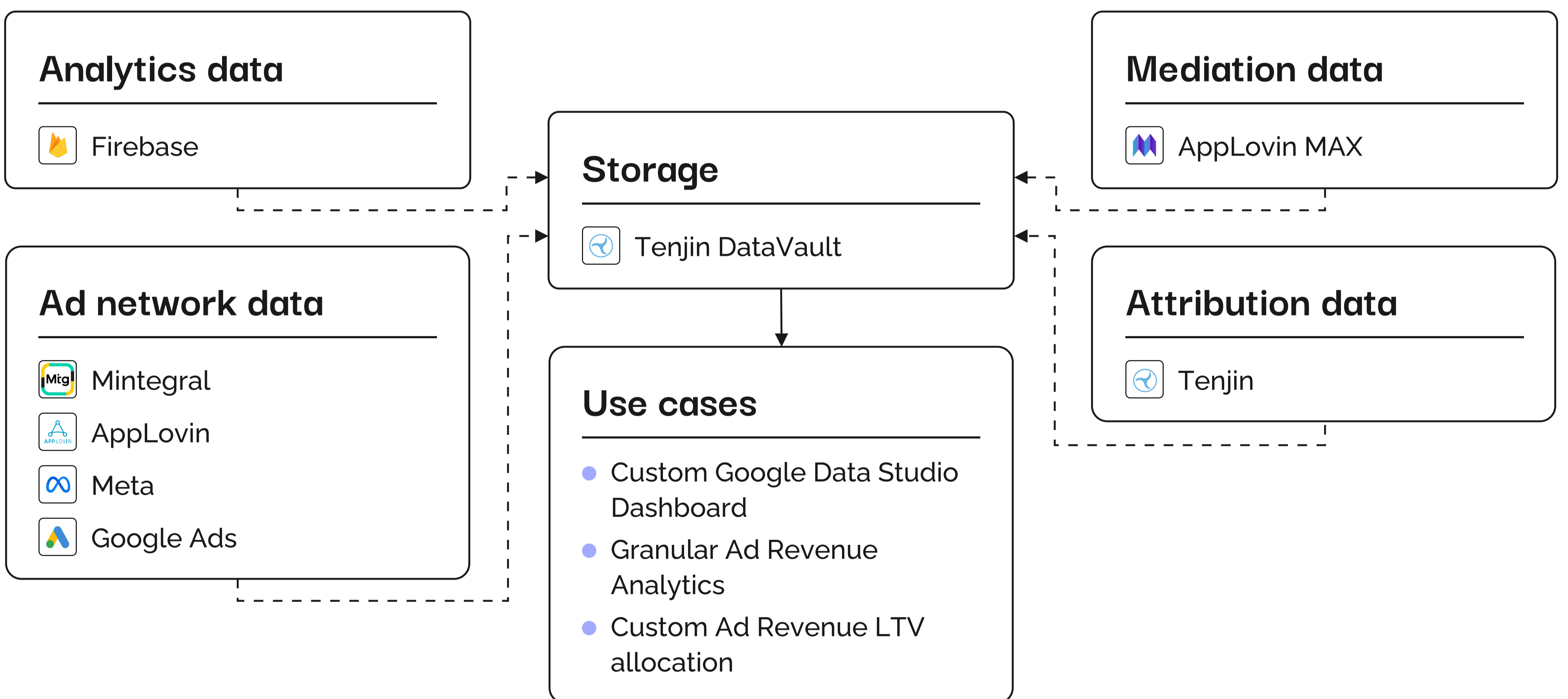
12 hours

saved per week

45%

reduced cloud computing cost

Touka Games' Growth Stack



About Touka Games

Founded in February 2021, Touka Games' mission has been to empower global mobile game developers and publishers to promote their games. The team consists of seasoned professionals including China's top developers, publishers, analytics companies, advertising platforms and hardware manufacturers.

The primary emphasis is on creating and distributing games with Hybrid Monetization in key markets such as China, the US, and Russia. To date, Touka Games has successfully introduced over 300 game products, drawing in a user base exceeding 100 millions.